

MEMORANDUM

City
Explained, Inc.



To: Planning Board
Howard County

From: Matt Noonkester
City Explained, Inc.

RE: Discussion Questions for the General Plan Strategic Framework Workshop

Date: April 9, 2020

Discussion Questions

City Explained, Inc. will give a presentation to the Planning Board on the planning process for developing Howard County’s next General Plan, *HoCo By Design* on Thursday, April 2nd, 2020. One of the first steps that needs to be taken in the planning process is for the Planning Board to prepare and adopt general guidelines, or a “Strategic Framework” as stated in Howard County Code Title 16, Subtitle 9, 16.900(j)(4). The purpose of this meeting is to obtain your feedback on the process of developing and the proposed content for the Strategic Framework, which will serve as the general guidelines. Following the presentation, City Explained, Inc. will lead a discussion to help inform the drafting of the Strategic Framework. **Please review these questions and the presentation in advance of the meeting so we can maximize our time together.**

What about [PlanHoward 2030](#) works well now? What doesn’t work as well? How would you make it better?

What in the General Plan would make your life easier at the dais? What information do you need to know to make confident decisions about future growth and conservation?

When this process is complete and you are looking back, what would you see as a positive outcome?

Who might be under-represented in the planning process?

Is there anything you feel needs to be added to the structure of the document to feel confident in the General Plan process? Is there anything missing?

Do you believe that an overarching framework — Preserve, Enhance, Transform, and Strengthen — is an effective framework for the General Plan process? If not, why?

Do you believe that a process framework focusing on People, Places and Performance is an effective framework for the General Plan process? If not, why?

What did we miss, or what needs to change, before moving forward with the next meeting on May 7th, 2020?