

Howard County Commission for Women
9830 Patuxent Woods Drive
Columbia, Maryland 21046
February 12, 2019

Members Present

Kashonna Holland, Chair
Meg Boyd, Vice-Chair
Allison Eatough, Recording Secretary
Jessica Epps
Dianne Paulus
Lanlan Xu
Judy Zhou

Members Absent

Joyce Kim

Staff Present

Cheryl Mattis, Executive Secretary

Staff Absent

Guests Present

Zsatina Boris
Scherezade Agurto (Kesha)

Call to Order:

With a quorum present the Women's Commission meeting was called to order by Chair Kashonna Holland at 7:02 p.m.

Approval of November minutes:

A motion was made to approve the January minutes. Motion was seconded. All present in favor. Motion passed.

Chair's Report:

Kashonna shared information about the American Heart Association "Go Red" campaign for women's heart health. She also reviewed risk factors for women and heart disease, including high blood pressure, high cholesterol, being overweight/obese, smoking, inactivity and a family history of heart disease.

Executive Secretary's Report:

Executive Secretary Cheryl Mattis shared she spoke with Kim Pruim, Director of Constituent Services and Community Partnerships, to get Commission for Women candidates pre-filed for the March legislative session. That would lead to a hearing in March and vote in April.

New Business:

We Hear You campaign

- Commission reviewed potential logos for the campaign.
- Official language for campaign: "The Howard County Commission for Women 'We Hear You' social media campaign will recognize women and girls in the community who are leading and making a difference in Howard County. We're shining a spotlight on all the incredible work they do!"
- If people share ideas for women/girls to be honored with the campaign, commission needs to add language similar to this: "The commission reserves the right to select names for We Hear You campaign."

- Launch date scheduled for March 2019.
- One to three sentences will accompany each person featured, describing why she is being featured and her background.
- Commission will also consider adding a vetting process for names submitted.

Miss Representation documentary

- Tentative date for showing: Thursday, May 2 from 6 to 8:30 p.m. Will have a roundtable discussion period after the movie, led by commissioners.
- Cheryl is looking into using Bain Center for the screening. Commission would need to reserve the space from 5 to 9 p.m. If Bain Center is not available, Cheryl will check with area senior centers.

Women's Hall of Fame

- Honorees have been notified.
- Cheryl will send Dianne photos for the slideshow.
- Allison will update talking points with honoree bio info.
- Motion was made to hire LaPrima for catering and Oh What a Cake for desserts. Motion seconded. All in favor. Motion approved.
- Jessica will take next steps with caterer.
- Dr. Ball has committed to attend the event.
- Cheryl is ordering plaques for the honorees.
- Motion made to approve \$200 for live streaming of the event that includes captions. Motion seconded. All in favor. Motion approved.

Survey

- Survey question: How can the Howard County Commission for Women serve you? Please share below what topics you would like to learn more about.
- Allison will share proposed survey wording with Cheryl.
- Goal is to distribute by the end of March. Print copies at the Hall of Fame event, as well as an online option.

Motion made to close session at 8:24 p.m. to discuss student essay entries for Hall of Fame event. Motion seconded. All in favor. Motion approved.

Commission reopened meeting at 8:44 p.m. Motion made to approve slate of essay middle school and high school essay winners. Motion seconded. All in favor. Motion approved.

Allison Eatough has resigned from the commission. Her last day will be February 28, 2019.

Adjournment:

A motion was made and seconded to adjourn the Women's Commission meeting. Motion seconded. All in favor. Motion approved. The meeting adjourned at 8:47 p.m.

Submitted by Allison Eatough

Next meeting: Tuesday, March 12 at 7 p.m.